

# Zinoral Shampoo

Ketoconazole 2% w/v

Cipla

The Right Answer To Dandruff  
And Seborrheic Dermatitis

## What causes dandruff?

Dandruff (or dry, flaky scalp) is an itchy, annoying and persistent skin disorder of the scalp. Dandruff is associated with a tiny fungus called *Pityrosporum ovale*, *P. ovale* for short. This fungus lives on our bodies and scalp all the time, usually without causing a problem. But unfortunately for some people, it can increase in numbers, leading to dandruff. Various environmental factors such as perspiration, climate, inadequate diet as well as stress, hormonal activity, or even a person's genetic make-up may also aggravate the problem.

## Experience a kind of freedom you've never had before...

The freedom from dandruff with **ZINORAL** just twice a week. **ZINORAL** contains ketoconazole, the antifungal medically proven to be effective against *P. ovale*, the organism that causes dandruff.

Most other anti-dandruff shampoos work by normalising the pH of the scalp. That is, they try and modify the environment which allows the fungi to survive. A more effective option is to eradicate the causative organism directly by using **ZINORAL** Shampoo.

Ketoconazole - the active ingredient of **ZINORAL** - is a well-studied anti-dandruff antifungal drug, making it the scientific answer for dandruff, with over a decade of clinical experience. Ketoconazole shampoo has been successfully used by millions of dandruff sufferers the world over.



**ZINORAL** Shampoo is also unique in that its effect is long-lasting. Even after rinsing, **ZINORAL** is active for several days. This means that you don't need to use **ZINORAL** every day making it extremely cost-effective. In fact, one small bottle of **ZINORAL** should last between three and six months.

And unlike some other anti-dandruff treatments, **ZINORAL** Shampoo has a pleasant fragrance and is pH-balanced leaving hair soft, healthy and clean.

## PRODUCED BY CIPLA LTD

A LEADING PROVIDER OF GENERIC PHARMACEUTICALS SINCE 1935.

### Key Facts about Cipla Ltd:

- 25 manufacturing facilities approved by leading regulatory authorities including the FDA (USA), MHRA (UK) and TGA (Australia).
  - Over 1000 Formulations and 150 actives (APIs).
  - Supplier to the World Health Organisation (WHO).
- The World's largest range of antiasthmatic aerosols and inhalation devices.
- The World's largest manufacturer of antiretroviral drugs and supplier to the Clinton Foundation HIV/AIDS Initiative.

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